

Top tactics checklist

Elite negotiation

- Lobbying
- Power mapping
- Negotiation
- Policy analysis
- Bill drafting
- Coalition building
- Media relations
- Campaign donations

Expert communities

- Research studies and reports
- Legal action
- Conferences
- Public debates
- Advisory groups
- Policy proposals
- Letters to the editor
- Legislative testimony

Social movements

- Grassroots organizing
- Training spokespeople
- Marches
- Boycotts
- Sit-ins and occupations
- Storytelling
- Petition drives
- Door knocking

Emergent networks

- Experimentation
- Field visits
- Peer networking
- Toolkits
- Newsletters
- Trainings
- Success stories
- Social media campaigns