

The strategy checklist

Elite negotiation

- An urgent public problem of interest to policymakers
- Easily understood and credible options to act on
- Incentives for legislators to make change

Social movements

- A clear call to action
- Compelling spokespeople who can dramatize the injustice
- Well-organized supporters and advocates

Expert communities

- A well-defined but complex public policy problem
- Expert agreement on the problem, causes and possible solutions
- Policymaker interest in expert guidance

Emergent networks

- Well-defined areas of innovative practice related to the problem
- Incentives for innovators to join together
- Policymaker interest in translating practice into policy