

# My campaign plan

Goal

---

---

↓

Strategy #1

---

↓

Strategy #2

---

↓

Tactics linked to strategy

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

↓

Tactics linked to strategy

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

A win looks like:

---

Potential obstacles:

---